### VEV

### Power-Up Your Fleet Electrification

### Decarbonisation targets loom large

As the world races to net zero, many fleet operators have set a target for full electrification by 2030, which is just one capital cycle away.

**29***%* of businesses say half

or less of their fleets will be EV by 2027.<sup>1</sup> 6 x

The forecasted energy demand from EVs in the 2019-2030 period.<sup>2</sup> 27%

Increase in global electricity demand in 2050 caused by electrifying almost all of road transport.<sup>3</sup>

# Act now to grab the first mover advantage...

Electrification is a big technology change – and early adopters will win a competitive edge.



AVOID THE VEHICLE, CHARGER AND INFRASTRUCTURE SUPPLY CHAIN CRUNCH



"Van supply shortages threaten green fleet targets."

- WhatVan?

"Fleet registrations constrained by chip shortage but battery EV uptake doubles."

- Fleetworld



"Booming EV sales challenge critical mineral supply chains."

- Energy Monitor



# ...and the benefits that come with an EV fleet



**60** of fleets could save money switching to EV.<sup>4</sup>





Brand reputation and ESG Credentials

Access to valuable low carbon tenders

## £559m

in public sector net zero contracts were awarded in 2021.<sup>5</sup>



### EV transition can be overwhelming





- How do we deliver this complex plan on top of the day job?
- How do we manage multiple stakeholders and vendors?
- How do we build the charging infrastructure?
- What vehicles do we need and how do we get them?
- How do we get past the trial phase?

45*%* 

of smaller fleet managers say they lack the time and expertise to take the first steps.<sup>6</sup>

**57**% of fleet decision-makers want support on emissions-based initiatives.<sup>7</sup>

### Simplify the complexity with VEV as your partner for the whole transition

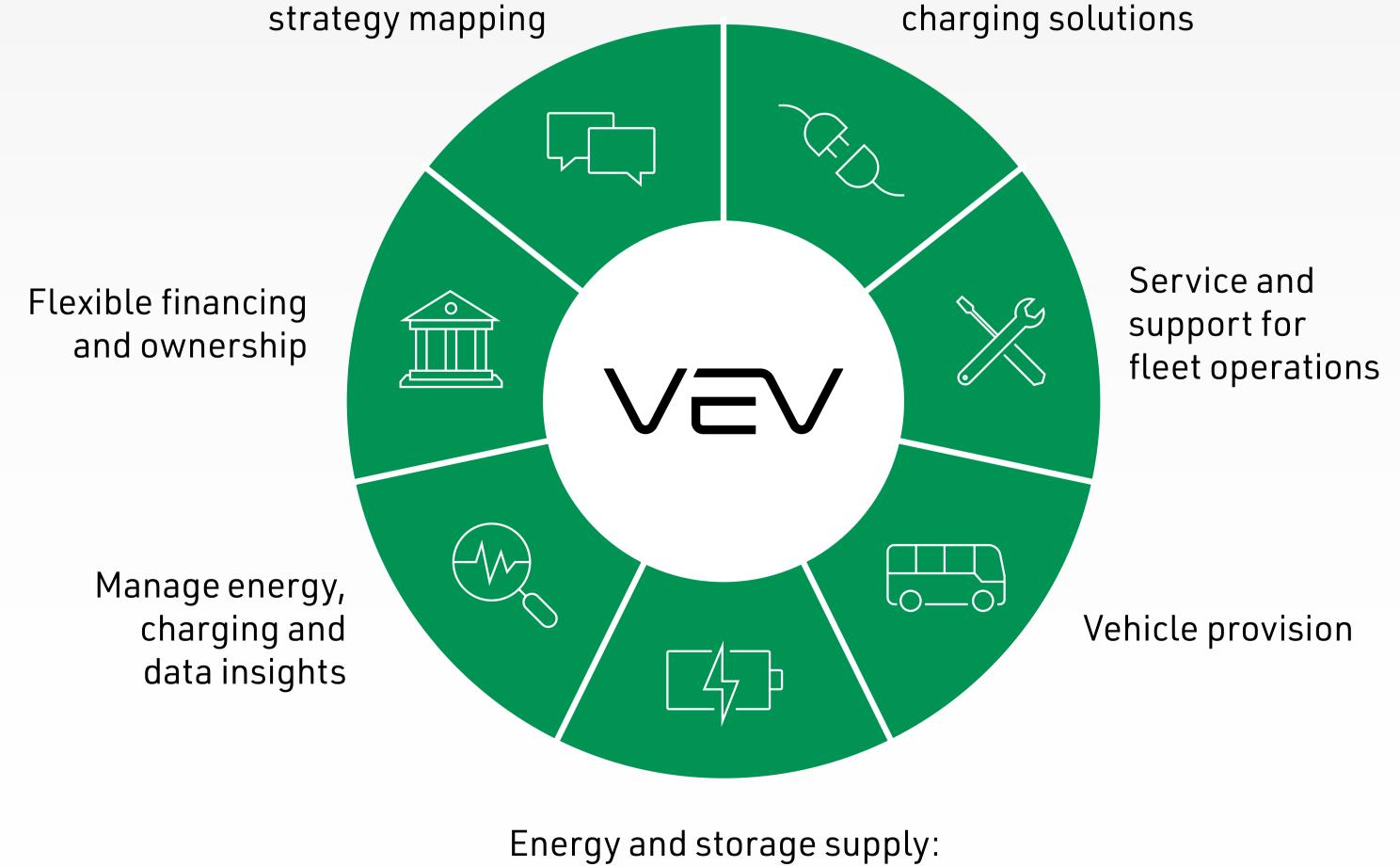
### VEV provide integrated solutions for fleet electrification and carbon reduction.

We offer an end-to-end service for charging, energy generation and management services, backed by energy and fleet management experts.

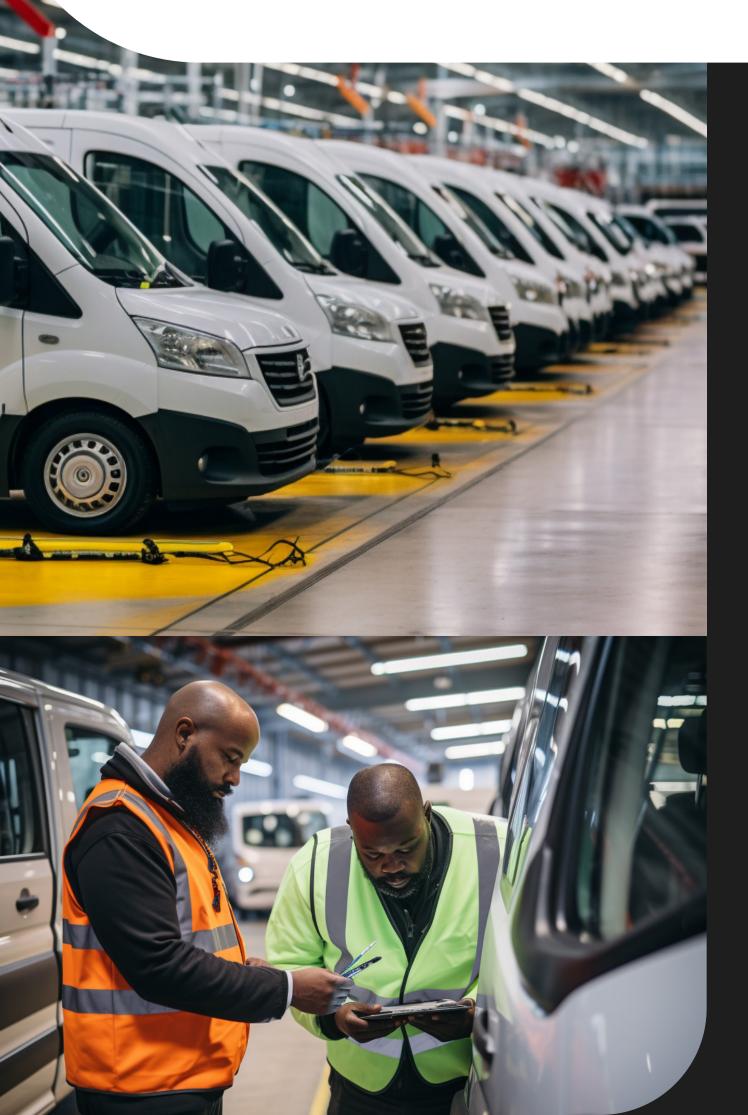


Complete electrification

Bespoke turnkey



grid, solar, battery





#### Navigate the complexity and unravel your challenges with a resilient solution that keeps your fleet running at scale.

Learn how VEV can be your partner to optimise your fleet, charging and operations to make the most of the transition to EV.

**vev.com** ask@vev.com

Source: <sup>1</sup>EV Fleet World, <sup>2,3</sup>International Energy Agency, 2022 <sup>4</sup>Geotab, <sup>5</sup>Tussel, <sup>6</sup>Alphabet, <sup>7</sup>Volkswagen